



# Alpine100 launches to support British winter sports athletes

It is well known that the battle to obtain funding to compete at all levels of winter sport, is tough. [alpine100.org](http://alpine100.org) has been launched to help fill the gap between costs and support. Not only does the programme help athletes, those playing the game can also win cash awards.

For a £5 monthly subscription, half the money will go towards Grants for athletes and half will go towards four tickets drawn at random each month.

The grants will be awarded on a monthly basis with applications needing to be submitted online at [www.alpine100.org](http://www.alpine100.org).

Grants can go towards equipment, training costs, race entry costs, travel costs or anything needed to help continue the journey towards success.

All the entrants to the draw will be eligible to win one of the four awards each month. The awards are dependent on the amount of money that is in the pot but will be split 50%, 35%, 10% and 5% of what is available.

All tickets that are entered by midnight on the first of each month will be in the draw.

Alpine100 is there to help all, from those nearing the top of their sport to those just make a breakthrough and to help those that show the talent but do not have the funding.

Alpine100 has been set up by ardent supporters of winter sport from across the UK. The project is managed by John Ali (from Ski Shack), Scott Dobson (Dynastar Lange UK), Neil McQuoid (Racer Ready), Peter Ward (Anna Davies) and James Paxton (Scottish Schools Snowsport Association).

For more information please go to [www.alpine100.org](http://www.alpine100.org)

Company number 15728445

Company address  
The Ski Shack Ltd  
Chatham Ski Centre  
Capstone Road  
Gillingham, Kent  
ME15 0QJ